

Mangesh Shinde

Product Designer | UX Designer | 3+ Years Experience

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Summary

Product Designer with 3+ years of experience shipping 9+ products across enterprise SaaS, healthcare, fintech, and AI. I design complex workflows into simple, usable interfaces — from AI agent platforms and generative AI features to offline-first healthcare tools for rural India. I work through user research, product discovery, and scalable design systems. My work has been recognized at the G20 Summit and is live on the Google Play Store. Open to Product Designer and UX Designer roles — remote or Pune-based.

Experience

UX Designer — 2DOT47 Consulting

Aug 2024 – Present | Enterprise SaaS | CPQ | AI Products | Pune, Remote

- Designed complex enterprise workflows — resource allocation, pricing configuration, quoting, and billing — for a CPQ platform on Salesforce AppExchange (SLDS-based), serving clients with distinct business flows requiring flexible, scalable UI patterns across 15+ modules.
- Led the end-to-end design of an AI agent layer integrated into the CPQ product — Dashboard, Navigation, Chat, and Agent Page — giving 500+ enterprise users a way to manage agentic AI workflows without leaving their quoting environment. Designed the conversational UX and human-in-the-loop review patterns. Early adoption rate of 40% within the first sprint of rollout.
- Built a design system (40+ components, design tokens, color palette) that scaled across two enterprise products while staying within SLDS constraints — adopted across 90% of product screens and reducing design-to-dev handoff time by ~30%.
- Partnered with Directors and CXOs to align design decisions with product strategy, and ran 10+ customer testing sessions with the CX team — surfacing 25+ usability issues that directly informed the engineering backlog.

Product Designer — Triveous

May 2023 – Jun 2024 | SaaS | Healthcare | Elder Care | Bengaluru, Remote

- Shipped 7+ product features end-to-end — from user research and wireframing through prototyping, usability testing, and developer handoff — across multiple SaaS and consumer products.
- Shipped the Silvergenie elder care mobile app, bringing care services, caregiver booking, and plan management into one accessible, high-contrast interface built for elderly users and their families. Live on Google Play Store with 10,000+ downloads.
- Ran heuristic evaluations and data-driven design iterations that helped improve user engagement metrics by 25% across products.
- Built user personas and journey maps to surface pain points, then worked directly with clients, product managers, and engineers to turn business needs into intuitive experiences.

Product Designer (Founding Designer) — MLS Verifier

Sep 2022 – May 2023 | B2B | Background Verification | Solo Designer | Pune

- Owned the full product design as the sole designer — information architecture, wireframing, UI design, branding, and deployment — shipping a live website without developer support using Framer.
- Ran user research and usability studies with 15+ HR professionals and business owners, defining 3 service verticals that directly shaped the company's go-to-market strategy.
- Developed the visual identity system — color palette, typography, illustrations, and design guidelines — influencing strategic decisions on target audience and market positioning.

UX Design Intern — Phoenix

Mar 2022 – Sep 2022 | Design Agency | Pune

- Built 30+ reusable UI components and contributed to the design system under senior designers, supporting branding, visual design, and interaction design across 5+ client projects.
 - Participated in design critiques and sprint planning, picking up agile workflows and collaborative design practices early in my career.
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Key Projects

Aarogya Aarohan — AI Oral Cancer Screening App | IISc, Niti Aayog, ICMR

Created an offline-first mobile app that helps frontline ASHA health workers perform AI-powered oral cancer screenings in rural India. Designed the human-in-the-loop AI screening workflow — field workers capture images, AI flags high-risk cases, and experts review results. Used field research insights from AIIMS Delhi and rural Tamil Nadu (20+ health workers) to rebuild the information architecture, add a draft-save mechanism, and create a custom design system on Material Design. Deployed across 5 states with hundreds of active health workers. Presented at the G20 Summit.

MIDAS — India's First Medical Imaging Dataset Platform | IISc, ICMR, Niti Aayog

Architected a centralized platform for 6 distinct user roles to handle medical dataset upload, annotation, and AI model training. Customized the Carbon Design System for medical contexts. Platform hosts 500+ medical imaging datasets across 12 institutions. Recognized by AIIMS Delhi and approved by Niti Aayog. Live at midas.iisc.ac.in.

TheOutpost.ai — AI Tools Directory | Product Design

Redesigned the platform with News, Events, and Newsletter features. Within 30 days: 60% retention lift, 90 new subscribers, and 135% increase in session duration (34s to 80s) through data-driven design iterations.

Fisor — Personal Finance App | Solo Design and Development

Built a personal finance Android app from concept to Google Play Store launch in 2 months. Conducted user research on UPI spending behavior with 30+ users, designed SMS/notification parsing for automated expense tracking, and implemented privacy-first data handling.

Skills

Design: Product Design, UX Design, Interaction Design, Information Architecture, User Flows, Wireframing, Prototyping, Responsive Design, Mobile-First Design

Research: User Research, Usability Testing, Product Discovery, Customer Interviews, Journey Mapping, Heuristic Evaluation, A/B Testing, Competitive Analysis

Systems: Design Systems, Design Tokens, SLDS (Salesforce Lightning), Material Design, Carbon Design System, Accessibility (WCAG 2.2)

Tools: Figma (Auto Layout, Variables, Dev Mode, FigJam), Framer, Webflow, Hotjar, Jira, Notion

Collaboration: Cross-Functional Collaboration, Stakeholder Management, Design Critiques, Design QA, Agile/Scrum, Sprint Planning

Education

Product Design Fellowship — Ownpath (2023)

UI/UX Design Bootcamp — Felix IT Systems (2022)

Diploma in Information Technology — Abhaysinharaje Bhosale Institute of Technology, Satara (2016)

Certifications

- Google UX Design Professional Certificate — Coursera / Google (2022)
- Practical Accessibility for Designers — LinkedIn Learning (2024)
- Interaction Design: Flow — LinkedIn Learning (2023)
- UX Foundations: Storytelling — LinkedIn Learning (2023)